



ARNOLDO OBANDO

Graphic Designer, Social Media Specialist,
Branding and Marketing Director

> ABOUT ME

I began as a self taught graphic designer. I then attended 4 year college while working full time to receive my degrees in design. I've since come to learn and love the world of marketing and social media and have blended it into my work flow. I've been doing it now for over 7 years for companies with a lot of regulations.

> CONTACT

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> SOCIAL

FACEBOOK

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INSTAGRAM

[Instagram.com/djbowen](https://instagram.com/djbowen)

PINTEREST

[Pinterest.com/arnoldobando](https://pinterest.com/arnoldobando)

> WORK HISTORY

- **STRAINWISE** *February 2016 – August 2017*
Branding and Marketing Director
Created marketing campaigns across multiple channels that maintained brand compliance, drove sales, and boosted brand awareness. Worked to elevate the industry image in the public eye.
- **First American Title Insurance** *July 2015 – February 2016*
Graphic Designer/ Social Media Specialist
Developed new templates, processed images, copywriting, and developed new templates for clients. Assisted clients with other marketing needs on a case by case vendors. Worked directly with outside vendors.
- **SOAPPOINT Graphics** *February 2013 – February 2015*
Social Media Senior
Developed social media marketing strategies for clients. Curated and created content, copywriting, executed planned social media posts using scheduling services. Worked with 3rd party vendors to complete projects.
- **Medina Communications Corp.** *January 2010– February 2013*
Graphic Designer/ Social Media Specialist
Developed social media marketing strategies for clients. Curated and created content, copywriting, executed planned social media posts using scheduling services. Worked with 3rd party vendors to complete projects.

> EDUCATION

- **Platt College** *July 2009*
Bachelor of Arts Degree - Advanced Interactive Computer Graphic Design - 3.896 G.P.A.
- **Platt College** *November 2007*
Associate's Degree - Interactive Web Design

> SKILLS

Marketing



Windows OS



Adobe CS/CC



Social Media



Mac OS



HTML/Wordpress

